



2020 NPhA/SNPhA Convention Sponsorship and Exhibitor Opportunities

All Sponsorship opportunities come with the following:

- Representation on Convention App
- Representation on Convention Power point
- Representation on Sponsor & Exhibitor Signage
- Representation on NPhA website with link to sponsor/ exhibitor's website
- Invitation to VIP Reception

*** Sponsorships totaling \$30,000 or more receive complimentary registration for 1 person and complimentary exhibit booth space

Sponsor/ Exhibitor Levels

NPhA/SNPhA Closing Banquet - \$40,000

Pharmacists and student pharmacists gather one last time to commemorate and reflect on the success over the past year. Awards are given to the winning teams from the business competition, clinical skills competition, and more. Lastly, the installation of the 2020-2021 NPhA and SNPhA National Boards is held.

SNPhA Leadership Academy - \$25,000 - **SOLD**

The Leadership Academy offers students with a full day of leadership training and team building techniques. This sponsor works collaboratively with SNPhA to bring in top speakers from all across the country to offer their experience and knowledge on the topic. This invitation only event includes a future leader's luncheon which allows the participants a more personal opportunity to share ideas with their peers.

SNPhA Clinical Skills Competition - \$25,000 - **SOLD**

SNPhA's 10th annual Clinical Skills Competition (CSC) is an educational opportunity for SNPhA students across the nation to demonstrate their pharmacy knowledge, patient assessment, and clinical presentation skills, as well as effective patient counseling. A pair of students will partner up and will be given a patient case and medication profile to identify pharmacy-related issues, present an appropriate pharmaceutical care plan, and conduct a counseling session.



Keynote Speaker & VIP Reception - \$25,000

Take advantage of this unique opportunity as we kick off the NPhA/SNPhA convention at the Opening Session with a motivational keynote speaker. The VIP Reception will be held with the keynote speaker, board members from both NPhA/SNPhA and other special invited guests.

Bridging the Gap Reception - \$25,000 - SOLD

The Bridging the Gap social gives SNPhA students and NPhA pharmacists an opportunity to network in real-time. This annual event has served attendees well in the past as this is the ideal time during a knowledge-filled conference to have an opportunity to learn and gain insight from various generations of pharmacists in a setting often surrounded by music, dancing, games, and laughter.

NPhA New Practitioner Programming & Reception - \$25,000

To prepare our diverse audience for a dynamic pharmacy market now and in the future, NPhA dedicates 8 hours of the conference to professional development programming for pharmacists that have graduated within the past 5 years. The new practitioner networking reception will take place on Saturday of the convention.

Business Plan Competition - \$25,000 - SOLD

The 2nd annual business competition will encourage SNPhA members to form teams whose task is to take a prompt given by the sponsor and attempt to create their most idealistic business model based on the scenario. This competition will give student pharmacists an opportunity to apply their clinical knowledge, clinical experience and problem-solving skills to address real-world business challenges faced by the pharmaceutical industry.

Exhibitor and Poster Reception – \$20,000

Your company will be the center of attention as hundreds of diverse pharmacists and student pharmacists visit various exhibitors and educational poster presentations. Don't miss your opportunity to stand out from the crowd by supporting this signature networking event!

Post Graduate Training Workshop - \$10,000

This session target P4 students and graduates that are interested in pursuing post-graduate training including residency, fellowship or graduate degree. Attendees will be provided tips on updating CVs, creating letters of intent and perfecting interview skills to land the position.

Convention Souvenir Program – \$7,500

Exclusive support of the convention program includes a 4-color ad on the back cover. The convention program is distributed to all registered attendees and contains information for navigating the NPhA/SNPhA Annual convention.



Sponsored Pharmacist CE Lunch – \$7,500 each

The Sponsored Pharmacist CE Lunch provides a forum to present information on your company, specific products, practice topics, and therapeutic areas by company-designated presenters. Take advantage of this opportunity to create and deliver a customized event to this key audience of up to 50 pharmacists.

Convention Registration Bags - \$5,000

Receive prominent company recognition with your logo and the NPhA/SNPhA 2020 convention logo imprinted on a high-quality registration bag. Registration bags are distributed to each meeting attendee and can be used throughout the year.

President's Reception - \$5,000

Join the President of NPhA for a networking reception with leaders addressing diversity and health disparities in the pharmacy community throughout the country. Invited guests include presidents of other pharmacy organizations, Deans of Colleges of Pharmacies and NPhA Fellows and Past Presidents. Your company will be allowed to exclusively address this group of national leaders.

Neck Wallets - \$2,500

Neck wallets are provided to attendees with their badges. The supporter logo is prominently displayed on the front of each neck wallet and is worn by all attendees.

Forrest Myer's Hospitality Suite - \$1,000 (per night)

After a long day of attending convention activities, attendees are invited to the Forrest Myer's Hospitality Suite for lite refreshments, beverages, and late-night networking.

Mobile App Alerts – starting at \$1,000 each

Reach attendees instantly with a mobile alert through the Mobile App. At NPhA/SNPhA Annual Convention, 90% of the attendees downloaded the App. Send an alert to invite attendees to visit your booth to generate traffic, promote a booth giveaway, or demo your product.

Pre-Show Alert - \$1,000 each

On-Site Alert - \$1,250 each

Post-Show Alert - \$1,500 each

Special Bundle Price that includes all three: \$3,000

Create your own Sponsorship

Your company may propose other sponsorship ideas not already provided for consideration by NPhA and SNPhA.

Exhibitor Opportunities

Corporate- \$4000.00

Educational Institution/Program- \$1000.00



Sponsorship & Exhibitor opportunities are going fast.

**Please mail checks to:
National Pharmaceutical Association Inc.
7729 E Greenway Rd.
Scottsdale, AZ 85260**

Please visit us at www.nationalpharmaceuticalassociation.org to become a sponsor

For questions or comments about sponsorship or exhibitor opportunities please contact
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