

NPhA | SNPhA CONVENTION

August 9-12, 2024 | Los Angeles, CA

Our Prescription for Progress



SPONSORSHIP & EXHIBIT PROSPECTUS



National
Pharmaceutical
Association



Student National
Pharmaceutical
Association



Partnering with NPhA|SNPhA

Greetings! We are excited to partner with you as we prepare for the 2024 NPhA|SNPhA Annual Convention! Our annual Convention brings together hundreds of pharmacy practitioners and students from different regions, practice areas, and specialties to promote education, awareness, and opportunity within the profession of pharmacy. As a sponsor or exhibitor, your organization will have the opportunity to connect with the 700+ pharmacy practitioners and students we expect to join us in Los Angeles.

We have created a comprehensive line-up of sponsorship and exhibitor options to ensure that your organization finds a package that meets your needs and empowers you to reach our diverse audience. Through your support, your organization will become a key partner in delivering the only multi-day, national pharmacy convention that intentionally focuses on bringing together current and future minority pharmacy professionals to advance the standards of the pharmaceutical industry and improve the quality of health care in minority communities.

We look forward to working with you!



Frank North, PharmD
NPhA President



Sharmaine Cubelo
SNPhA President



Lanita White, PharmD
Convention Planning Chair



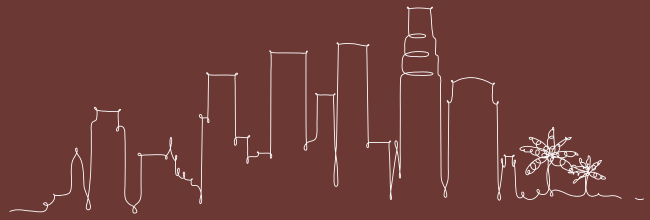
Tierra Jackson, PharmD
Convention Planning Co-Chair

About NPhA and SNPhA:

*The **National Pharmaceutical Association (NPhA)** was founded in 1947 and is dedicated to representing the views and ideals of minority pharmacists on critical issues affecting healthcare and pharmacy, promoting racial and health equity, and advancing the standards of pharmaceutical care among all practitioners. NPhA members represent a wide variety of areas in the pharmacy field including independent pharmacy, community, hospital, industry, and academia.*

*The **Student National Pharmaceutical Association (SNPhA)** is a subsidiary of NPhA. SNPhA is an educational service association of pharmacy students who are concerned about the profession of pharmacy, healthcare issues, and the poor minority representation in these areas. The purpose of SNPhA is to plan, organize, coordinate, and execute programs geared toward the improvement of the health, educational, and social environment of minority communities.*

2024



CONVENTION SPONSORSHIP PACKAGES

Platinum

\$45,000

1 Available

All benefits of Gold package (except item 1), plus:

- Sponsorship of NPhA | SNPhA Convention Opening Session, including on-stage recognition and opportunity to address attendees,
- 5 additional complimentary Convention registrations (10 total).
- Upgrade to 16' x 10' exhibit booth,
- Logo on Convention bags, and
- Logo on main screen of Convention mobile app

Gold

\$32,500

3 Available

All benefits of Silver package, plus:

- Includes sponsorship of Exhibit Hall Opening (Day 1), Exhibit Hall Block Party (Day 2), or Saturday evening awards program (selected on a first come, first served basis),
- Logo and link to corporate website on NPhA's website,
- 2 additional complimentary Convention registrations (5 total),
- Priority placement in Exhibit Hall, and
- Customized push notification to all attendees through Convention mobile app

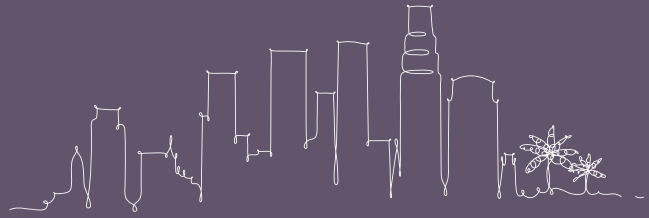
Silver

\$20,000

6 Available

- Logo on NPhA website,
- Logo and recognition in all NPhA email blasts promoting Convention,
- 3 complimentary Convention registrations,
- Complimentary standard exhibit booth package,
- Logo on conference materials and signage,
- Dedicated social media post during Convention,
- Option to host a reception (Standard included, with ability to upgrade for additional cost),
- Representation on dedicated Sponsor and Exhibitor Signage, and
- Invitation to VIP Reception

2024



LAGNIAPPE SPONSORSHIP INCLUSIONS

Opening Session

(included with Platinum Sponsorship)

Pharmacists and student pharmacists gather to kick off the Convention. The Platinum Sponsor has the opportunity to deliver remarks, including sharing a brief promotional video if desired. Local dignitaries welcome NPhA and SNPhA to Los Angeles, and attendees hear from the keynote speaker.

Exhibit Hall Block Party

(included with Gold Sponsorship)

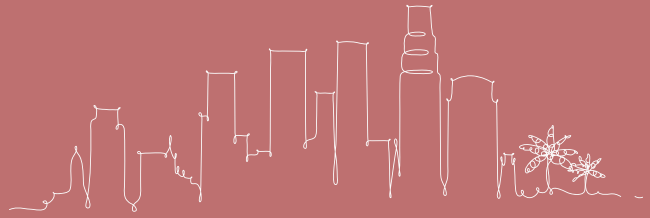
Your company will be the center of attention as hundreds of diverse pharmacists and student pharmacists visit exhibitors and view educational poster presentations. Don't miss your opportunity to stand out from the crowd by supporting these signature networking events! (Two available: choose Day 1 or Day 2)

Scholarship and Awards Program

(included with Gold Sponsorship)

Celebrate the NPhA | SNPhA family's amazing accomplishments together as we gather to congratulate this year's scholarship and award winners! Enjoy recognition from the stage and the opportunity to deliver brief remarks as all attendees gather for this special evening awards program. (One available)

2024



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Closing Banquet

Sponsor

\$12,500

1 Available

Serve as the named sponsor for our Closing Banquet as we gather to celebrate and recognize the winners of our most distinguished awards and install new NPhA and SNPhA leaders for the 2024-25 term. Package includes:

- Recognition on signage and in program,
- Opportunity to address attendees,
- Option to present company-supported awards/scholarships on stage,
- Two reserved tables, and
- Invitation to VIP reception

Closing Banquet

Presenter

\$5,000

Sponsoring a competition during the 2024 Convention? Expand your impact with this package, which includes:

- Opportunity to present company-supported awards/scholarships on stage, and
- One reserved table

Bridging the Gap &

New Practitioner

Programming

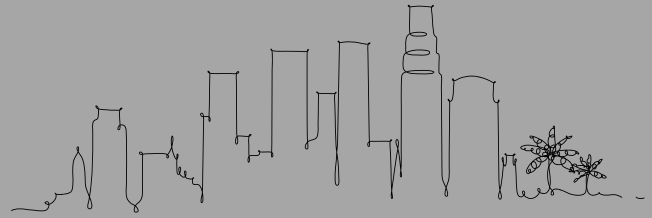
\$10,000

1 Available

SNPhA's annual Bridging the Gap reception celebrates pharmacy students preparing to transition into professional practice, while NPhA's New Practitioner Network provides educational sessions focused on pharmacists in the first five years of their careers. Package includes:

- Named sponsor for our annual Bridging the Gap reception with the opportunity to address attendees,
- Named sponsor for all designated New Practitioner educational programming,
- Recognition on signage and in program for all sponsored sessions, and
- Invitation to VIP reception

2024



ADDITIONAL SPONSORSHIP OPPORTUNITIES

NPhA President's Reception \$7,500 1 Available

Serve as the named sponsor for this networking reception, hosted by the NPhA President, that is open to all NPhA Convention registrants.

Package includes:

- Recognition on reception signage and in Convention program,
- Opportunity to make brief remarks to reception attendees, and
- Invitation to VIP reception

Sunday Night Soirée \$7,500 1 Available

The Sunday Night Soirée is an off-site social event that keeps the celebration going after the Closing Banquet. Serve as the named sponsor for this event and receive the following:

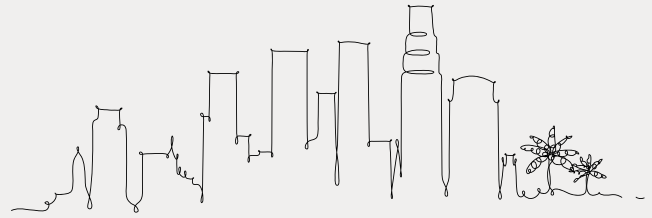
- Recognition on reception signage and in Convention program,
- Opportunity to make brief remarks to Soirée attendees, and
- Invitation to VIP reception

VIP Reception \$7,500 1 Available

Put the spotlight on your organization by sponsoring this gathering of national leaders. Guests include presidents of other pharmacy organizations, NPhA and NPhA Foundation Board members, Deans of Colleges of Pharmacy, and NPhA Fellows and Past Presidents. Package includes:

- Recognition on reception signage and in Convention program, and
- Opportunity to make brief remarks to reception attendees

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

Forrest Myers, RPh Memorial Hospitality Suite \$3,500 1 Available

The Forrest Myers, RPh Memorial Hospitality Suite provides an informal gathering place for Convention attendees to relax, unwind, and connect Friday, Saturday, and Sunday evening. Package includes:

- Recognition on signage and in Convention program for all 3 nights,
- Opportunity to make brief remarks to attendees, and
- Invitation to VIP reception

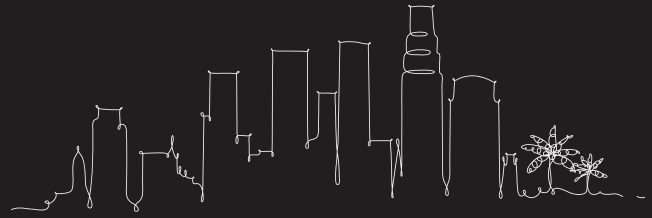
Convention Lanyards \$2,500 1 Available

Don't miss out on an incredible opportunity to promote your brand throughout the Convention! Your company name and/or logo will be imprinted on the name badge lanyards given to all attendees. Also includes an invitation to the VIP reception.

Mobile App Alerts \$295 per alert

Reach attendees instantly with a sponsored alert delivered as a push notification through the Convention mobile app, which takes the place of a traditional printed program. Send an alert to invite attendees to visit your exhibit booth, promote a giveaway, highlight a sponsored luncheon, or drive traffic to your website. *Limit of 2 purchased alerts per company.*

2024



SPONSORED LUNCHEONS AND RECEPTIONS

Sponsored Pharmacist Lunch Pricing Varies

A Sponsored Pharmacist Lunch provides a forum to present information on your company, specific products, practice topics, and therapeutic areas by company-designated presenters. Take advantage of this opportunity to create and deliver a customized event for up to 50 pharmacist attendees. Contact us for pricing!

A sponsored Convention reception represents an excellent opportunity to curate an environment to celebrate existing connections while building new professional relationships. Sponsored receptions can provide a gathering space for colleagues and friends who identify with a particular group such as a college, association, or state chapter of NPhA. Consider selecting a package to provide time during the Convention to share space in a meaningful way. Receptions typically take place Saturday in advance of the evening awards program.

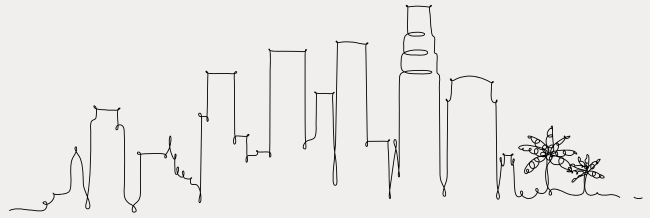
Standard Reception \$5,500

- Reception space for up to 75 people for 90 minutes (\$100/person for guests above 75),
- Beverages (Coffee/Tea, Iced Tea, Lemonade, Punch),
- Choice of Hot and Cold Appetizers (3 selections, 50 pieces per selection),
- Assorted Desserts (75 pieces), and
- Recognition on signage and in Convention program

Premium Reception \$11,000

- Reception space for up to 100 people for 90 minutes (\$150/person for guests above 100),
- Beverages (Coffee/Tea, Iced Tea, Lemonade, Punch),
- Hosted Bar (1 drink ticket per person)
- Choice of Hot and Cold Appetizers (up to 6 selections, 300 total pieces)
- Assorted Desserts (100 pieces), and
- Recognition on signage and in Convention program

2024



CONVENTION EXHIBITOR PACKAGES

By exhibiting at the 2024 NPhA | SNPhA Convention, your company, organization, or small business will have the opportunity to interact with hundreds of pharmacy practitioners and students who share in our mission to represent and serve the underserved. Our exhibit hall is the perfect place to promote your products and services, recruit employees, build brand awareness, and create connections with current and future pharmacy leaders!

Exhibit Show Dates: Saturday, August 10, and Sunday, August 11, 2024

Available Booth Packages:

- Corporate Exhibitor: \$4,500
- Educational Institution/Nonprofit Organization: \$2,750
- Small Business/Sole Proprietorship: \$1,500*

**Exhibitors registering under this category must be a current NPhA Member, and only businesses organized as sole proprietorships and/or with fewer than 10 total employees are eligible.*

All booth packages include:

- 8' x 10' (or similar) inline booth space in any standard drape color
- Back wall & Side Rail Drape
- 7" x 44" (or similar) Standard Booth ID Sign
- (1) 6' x 30" Skirted Table
- (2) Side Chairs
- (1) Recyclable Wastebasket

Visit npha.net/exhibitor to reserve your booth!

Need a larger booth? Space permitting, exhibitors may purchase multiple booths and combine them. Contact us for more information and to check availability.

Two [2] exhibitor representative badges are included in the registration fee for each booth space for corporate and educational institution/nonprofit organization exhibitors. One [1] exhibitor representative badge is included for small business/sole proprietorship exhibitors. Additional booth representative badges are available for \$150 each. This fee will be waived if the additional representative is registered as a Convention attendee.

Please note that an exhibitor representative badge is **not** equivalent to a Convention registration. Admission to all non-exhibit functions, including continuing education sessions, requires a full Convention registration.

NEXT STEPS

Ready to purchase your 2024 Convention sponsorship or exhibitor package?

Visit our website at npha.net/sponsorships or contact us at npha@npha.net for assistance.



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